

# CAPABILITY STATEMENT

## ABOUT SIGNAGE MEDIA PLUS, INC.

We are a local business serving North Carolina and South Carolina through custom printing and digital /traditional signage. We offer a range of advertising methods and partner with local venues to display our customers' ads in high-traffic areas. We also offer digital signage products for indoor and outdoor use.

### WHAT WE OFFER

- Outdoor LED Displays with Design & Installation
- Video Walls/Indoor Digital Displays for Churches, Schools, Buildings, and the Government
- Small Office Digital Displays
- Menu Boards for Restaurants/Coffee Shops
- Board Room/Control Room Display Solutions
- Web Development & Design
- Live Broadcast, IP/Streaming
- Audio-Video, VR, Cameras
- Custom Printing Service Prescription Pads, Brochures, Business Cards, and other Marketing Literature.
- Vehicle Wraps and Windows Graphics
- Strategic Indoor/Outdoor Banners & Signs

# **CORE COMPETENCIES**

- ADVERTISING AND PROMOTIONS
- CONTENT MANAGEMENT
- DIGITAL SIGNAGE AND DESIGN SERVICES
- CUSTOM GRAPHICS AND SIGNS
- ENHANCING CUSTOMER EXPERIENCE
- BRAND DECISION & PRODUCT INFLUENCER
- PROJECT MANAGEMENT
- BRAND AWARENESS

#### **Primary Contact Person**

David Isola Vice-President, Sales and Service sales@signagemediaplus.com Office: (704) 970-7029 | (803) 792-1149 Mobile: (704) 201-5699

### **COMPANY INFORMATION**

FEIN: 46-3858134

**DUNS:** 118040508

CAGE CODE: 918Z6

#### NAICS CODES:

**541850** Advertising Services, Indoor or Outdoor Display (Primary)

**541810** Advertising Agency Consulting Services

541870 Advertising Material Distribution Services

541890 Other Services Related to Advertising

541511 Web (Internet) Page Design Services

541512 Computer Systems Design Services

**541519** Other Computer Related Services

541430 Graphic Design Services

### **BUSINESS REFERENCES**



#### SOCIO-ECONOMIC CERTIFICATION



CERTIFIED WOMEN-OWNED SMALL BUSINESS BY THE STATE GOVERNMENT OF SOUTH CAROLINA

Signage Media Plus, Inc.

Mailing Address: 2764 Pleasant Road #11133 Fort Mill, SC 29708

www.signagemediaplus.com