

# CAPABILITY STATEMENT

# ABOUT SIGNAGE MEDIA PLUS

We are a local business serving North Carolina and South Carolina through digital and print signages. We offer a range of advertising methods and partner with local venues to display our customers' ads in hightraffic areas. We also offer digital signage products for indoor and outdoor use: high-resolution signs, indoor video walls/screens, and outdoor LED displays to name a few.

### WHAT WE OFFER

- Outdoor LED Displays with Design & Installation
- Video Walls/Indoor Digital Displays for Churches, Schools, Buildings, and the Government
- Small Office Digital Displays
- Menu Boards for Restaurants/Coffee Shops
- Board Room/Control Room Display Solutions
- Web Development & Design
- Live Broadcast, IP/Streaming
- Audio-Video, VR, Cameras
- Customized Signs Printing
- Vehicle Wraps and Windows Graphics
- Strategic Indoor/Outdoor Banners & Signs

# **CORE COMPETENCIES**

- ADVERTISING AND PROMOTIONS
- CONTENT MANAGEMENT
- DIGITAL SIGNAGE AND DESIGN SERVICES
- CUSTOM GRAPHICS AND SIGNS
- ENHANCING CUSTOMER EXPERIENCE
- BRAND DECISION & PRODUCT INFLUENCER
- PROJECT MANAGEMENT
- BRAND AWARENESS

Office: (704) 970-7029 | (803) 792-1149 Mobile: (704) 201-5699

## **COMPANY INFORMATION**

FEIN: 46-3858134

**DUNS:** 118040508

CAGE CODE: 918Z6

#### NAICS CODES:

Services

**541850** Advertising Services, Indoor or Outdoor Display (Primary)

**541810** Advertising Agency Consulting Services

541870 Advertising Material Distribution Services

541890 Other Services Related to Advertising

541511 Web (Internet) Page Design Services

- **541512** Computer Systems Design Services
- **541519** Other Computer Related
- **541430** Graphic Design Services

# **BUSINESS REFERENCES**



#### **Primary Contact Person**

David Isola Vice-President, Sales and Service sales@signagemediaplus.com

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